



# COFFEE CUPS

## Reduce & recycle

Providing a balance between sustainability, practicality and convenience, the Castaway® paper coffee cup offers you the optimal packaging solution for takeaway coffee.



### **Recyclable**

Castaway cups are accepted for recycling by many councils throughout Australia. Made from PE-lined liquid paper board, a material that is easier to recycle than milk cartons, they provide a valuable resource that can be reused, reducing the amount of waste sent to landfill.

### **Australian Made**

Castaway cups are manufactured in our own facilities right here in Australia. By investing in local manufacturing, we not only support our local economy, but also reduce our environmental footprint by reducing transportation to a local-level. All of our facilities are HACCP certified ensuring strict control of food safety and product quality.

### **Eco-Smart® Lids**

Castaway Eco-Smart lids are designed to be recyclable, but if not recycled, they can biodegrade in an anaerobic (nil oxygen) landfill. Using Eco-Smart biodegrading technology, the lid attracts microbes to digest the plastic and turns it into natural soil. Ongoing tests show that Eco-Smart lids biodegrade in an anaerobic landfill environment by 32.7% over 2.53 years using the ASTM D5511 testing standard.

**32.7%**  
**BIODEGRADATION**  
**2.53 YEARS**

### **Sustainably Sourced Paper**

Castaway cups are made with paper sourced from certified managed plantation forests. Paper is both renewable and recyclable, contributing to a circular economy where materials can be reused to produce new products.

### **Water Based Inks**

We only use water-based inks for printing Castaway cups, which are free from harmful toxic chemicals, and are made from naturally occurring substances.

**INNOVATIVE  
PACKAGING  
SOLUTIONS.**